

Ambijo Office Solutions

Company Profile

"You Are Now Furnished"

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Introduction

The New Dawn

In this, the new dawn of our socio-economic milieu, not only are offices our daily working arenas, but they also serve as the places where we spend at least a third of our days. It is at these places where we have to conceive business ideas, meet deadline, exceed sales targets and enhance the productivity levels of employees by eradicating all barricades.

It stands to reason, therefore, that these environments must serve as cradles and catalysts for our creative realms, align our strategic darts and induce conducive and productive working conditions.

Not only do we at Ambijo Office Solutions, acknowledge these realities but, we also actively addressing them. We are fast accelerating the quality standards, client service levels and the standing of the furniture manufacturing industry.

In recent years, we have seen and experienced the tide turning in the furniture industry. The typical, mediocre and boring furniture styles and modalities are fast becoming extinct and soon the manufactures of this nature will flow suit.

Our 18 years in the industry have afforded us over 800 years worth of intellectual capital and this has served as our most lucrative source of expertise and information. Our fresh approach, coupled with our design philosophy, has allowed us to produce furniture that complies with ergonomic pre-requisites whilst remaining aesthetically appealing.

As a proudly and unapologetically black-owned company, we are most-suited to rise to the challenge and to take the industry in which we operate beyond its threshold by providing holistic business furniture solutions. We have the capacity to walk into an echoing office space and leave it with a classy, radiant and futuristic feel.

We are adamant that we are not a mere retail outlet, we are custom driven, comprehensive and pragmatic furniture manufacturer that can satisfy the needs of clients with different personas, tastes and budgetary constraints.



Vision

To be a leading customer driven company, offering holistic furniture solutions in a manner that elevates all our stakeholders' productivity levels thus adding substantial value to their businesses.

Mission

To provide a comprehensive workplace solution for space planning, office desking, seating, storage and filing interior decorating, re-upholstery of existing furniture and office related products.

Business Philosophy & Values

In order for us to become pioneers in the industry, we believe that we have to embrace and capitalize on the opportunities presented by the diversity and skills sets of different individuals, who form the cornerstone of management echelons. We cannot leave our business to aleatory and therefore we thrive on living the following values.

- o Respect for the dignity of all stakeholders and the environment in which we operate,
- o Quality and reliability in our service provision,
- o Integrity and honesty in all our transactions,
- o Engaging in competitive business practices,
- o Ongoing learning and improvement,
- o Growing and empowering people for the long-term benefit of the business,
- o To be progressive & Profitable through customer service and marketing,

Conducting research and development in our industry.

Organizational Culture and Climate

The culture of the company is characterized by Inclusiveness, Activity, Co-existence, Co-operation, Initiative, Accountability, Consultation, Honest feedback, Discipline, Order, a Planned approach and doing the basics well. Living our values has created a climate that is performance and output driven whilst acknowledging the opportunity for continuous improvement. The learning culture has become a way of life with positive concomitant benefits to our stakeholders.



Cooperation with Our Clients

Partnership and Cooperation

Developing a meaningful relationship with our clients through the execution of our fiduciary responsibilities.

Credibility

Ensuring that the services we provide are useful and relevant and match the needs of our clients.

Flexibility

Demonstrating willingness to adapt approaches to better suit the needs of the client.

Quality

Ensuring that the quality of services and products that we provide is maintained and improved upon.

Efficiency and Effective

Optimizing the resources at our disposal for effective and efficient execution of our assignments.



Black Economic Empowerment

Ambijo Office Solutions

The owners and employees of the company are a team of highly passionate individuals, who are dedicated to ensuring that excellent service is provided to every client and that the business flourishes in the interest of all stakeholders.

Name	%Ownership	Gender
Roesdien Moosajee	40%	Coloured Male
Lance Dirksen	20%	Coloured Male
Chris Smith	20%	Coloured male
Lulu Tenza	20%	Black Female

Some Additional Facts on Affirmative Action:

Our full time sales team is composed of black males and females.

We are a company dedicated to empowering other black owned companies and thus engage black suppliers in services that we outsource. To give you a concise indication of what we mean, we have included here-below a list of companies supplying us with different products and services.

Our Suppliers

Name of Company	BEE Status	Relationship
Elite Printers	100% Black Owned	Printing Co.
RF Security	100% Black Owned	Security Services
Alstan	100% Black Owned	Supplier of Glue
G&D Manufacturing	100% Black Owned	Supplier of Dacron
Jerry's Glass	100% Black Owned	Supplier of Glass
M&O Stationers	100% Black Owned	Stationery Supplier
De Allende	100% Black Owned	Electrical Services
Enviromental Hygiene	100% Black Owned	Pest Control and Hygiene

Business Offerings

As a supplier of custom-built office furniture, we have gained experience in creating and providing holistic office solutions across a wide spectrum, including:

- ♣ Space Planning
- ♣ Designing and manufacturing of executive office furniture
- ♣ Designing and manufacturing of soft seating
- ♣ Carpeting, curtaining and blinds
- ♣ Office related products e.g. coat hangers, letter trays, bins, credenzas, etc.
- ♣ Picture Framing
- ♣ Filing and storage systems
- ♣ Call centre and custom units
- ♣ Recovery of existing furniture
- ♣ Corporate branded carpeting, mirrors, etc



Competencies & Objective

Competencies

Black-Owned

Young and innovative management

Tailor made and indigenized products

One on one customized service

Manufacturing by design

Over 800 years of people skills & knowledge

Technology

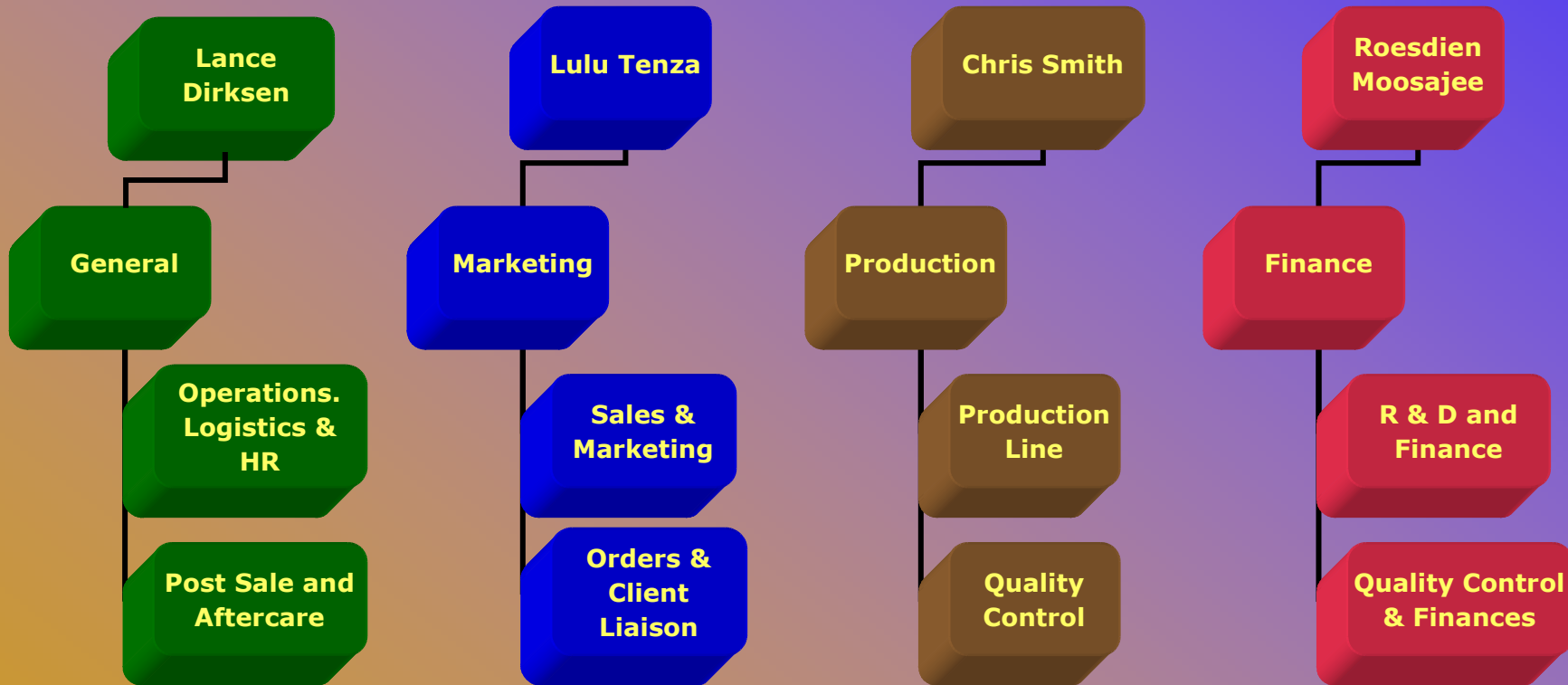
Logistic support

Business Objective

- ♣ To be regarded as a legitimate corporate citizen in the community and industry in which we operate
- ♣ To become a more progressive and profitable company through excellent customer service and innovative in the product field
- ♣ To add meaningful value to all our stakeholders
- ♣ To develop and further enhance our employees' skills levels
- ♣ To become trendsetters in the provision of ergonomically friendly office furniture solution
- ♣ To initiate and sustain strategic alliances and networks that result in mutually beneficial outcome



Ambijo Office Solutions Organogram



Compliance with Legislation

As a black-owned company, we comply with the following forms of legislation:

- Employment Equity Act
- Labour Relations Act
- Occupational Health and Safety Act
- Basic Conditions of Employment Act
- Promotion of Equity and Prevention of Discrimination Act
- Competition Act
- Companies Act
- Compensation For Occupational Injuries and Diseases Act
- Unemployment Insurance Act
- Laws Pertaining to Intellectual Property
- Income Tax and Value Added Tax Acts
- Comfurn SA
- Fieta
- Nafcoc



Affiliated Organizations

Black Management Forum

Sanlam SBDC

Business Partners

National Productivity Institute

National Development Forum

Enterprise Development Forum

South African Chamber of Business

Gauteng Manufacturing Advisory Centre

Industrial Development Corporation

Employer Association of the furniture Bargaining Council

Proudly South African



Management Information and Roles

Mr Roesdien Moosajee

Upon completing his Matric, Roesdien was immediately immersed in the cutting edge, high-tech and fast paced business of furniture manufacturing. His potential was shortly recognised and he was soon overlooking the operational aspects of the business. His natural talent was harnessed and nurtured for years before he made the ranks of management. His technical and conceptual skills grew and he was subsequently charged with the responsibility of being the driver of the company's vision, to spearhead the company into the future as well as act as the entrepreneurial mentor to the company's personnel.

Mr Lance Dirksen

This charismatic and passionate leader hails from the mining and petrochemical industries. He has developed a vision driven management and leadership style through the many obstacles and barriers he has had to elude. Academically, Lance has excelled at a postgraduate level in both psychological and human resources. His generalistic exposure in his previous companies has certainly prepared him adequately for his present portfolio. Lance has served in the senior management levels of many companies and is more than adequately equipped to mastermind the company to its envisaged destination. Furthermore, his international training at North Western University, in Chicago (USA), stands the company in good stead.

Ms Lulu Tenza

Lulu is one of the most sought after Black women in the industry of furniture manufacturing. She is qualified in the areas of education, training and holds an Honours Qualification in Business Administration focussed on marketing. After travelling around the globe, enhancing her educational levels and management experience, she came back into the country and was immediately snapped up by a reputable furniture manufacturing company and later was posted as the Managing Director of that company. Her desire to grow her avenues and explore her entrepreneurial flair necessitated the move to Ambijo where she has found her permanent home and looks forward to profitable future.

Mr Chris Smith

From his early childhood, Chris was gifted in working with his hands. Fate clearly had him pinned for a future in the craft industry. His love for working with wooden materials was to lead him to becoming one of the most skilled and experienced craftsmen in the field. Chris has over 40 years experience as a furniture manufacturer. He has worked for companies such as Grant Andrews Office Furniture, holding the position as a Production Manager. A specialist in the area of quality control and production management, he adds a technical aspects at management level and is set on having a prolonged and fruitful future at Ambijo Office Solutions.



Testimonials

- Rand Water** : Simon Ndou (011) 682 0911
- IDC** : Vusi Nkosi (011) 269 3000
- City of Johannesburg** : Bernine Strydom (011) 407-6927

Further information of clients and other related information can be provided upon request.

Conclusion

CONCLUSIONS

This brief summary provides an overview of our company. We would gladly appreciate an opportunity to present it to your organisation’s management team and/or any other stakeholders of your business, to answer any questions they may have. We would also be willing and available to discuss any pertinent issues that are germane to our existing business offerings and services. Furthermore, should you need to verify any of the information supplied in the document; we invite you to visit us at the factory in view of setting your mind at ease.

Pledge

Ambijo Office Solutions is committed to the highest level of professionalism, corporate governance, moral, ethical conduct and fiduciary duty at all times.

